

## 2024 CINGS Giving Circle Grant Application

### *China Institute Next Generation x Serica*

(中文翻译在第四页。)

#### WHO ARE WE

**CINGS (China Institute Next Gen x Serica)** is a group of Next Gen changemakers in the U.S. and China. Together, CINGS members foster cross-cultural dialogue and put into practice the principles of strategic philanthropy and social innovation.

**China Institute**, co-founded in 1926 by Dr. Hu Shih and John Dewey, is the leading independent non-profit in New York City whose mission is to deepen understanding of China through art, culture and education. **The Serica Initiative** is a non-profit organization that pursues its mission of convening a community of global changemakers to advance positive social impact between the U.S., China, and the rest of the world.

The **U.S.-China Philanthropy Initiative** began in 2018, when China Institute hosted a group of China Global Philanthropy Institute students for a week of educational programs, culminating in a **U.S.-China Philanthropy Dialogue** with Susan and David Rockefeller, Steven Schwarzman, Anla Cheng, Betsy Davidson, and others. That exchange has evolved today into **China Institute Next Gen x Serica (CINGS)**.

**CINGS** meets regularly to exchange ideas and learn about strategic philanthropy; convenes public dialogue such as this event; and makes grants through its annual Giving Circle.

#### WHAT IS THE 2024 GIVING CIRCLE

The annual Giving Circle within CINGS provides flexible philanthropic funding once a year to innovative, impact-driven causes. For non-profits, we offer unrestricted funding; for social enterprises, a non-dilutive grant. In addition to funding, we share executive coaching, mentoring, strategic planning, and organizational building capacity through the extensive networks of our membership base and parent organizations. Our support is more than a grant: we help you build capabilities, grow awareness, and accelerate momentum for your social cause.

This year, the CINGS Giving Circle is focused on supporting U.S.-China social impact. We welcome applications from registered nonprofits, for-profit social enterprises, or individuals, working on the following issue areas:

- Environment/sustainability
- Community development
- Health and wellbeing
- Gender equality

We are looking for individuals, organizations, and ideas who share our overall mission of enhancing US-China connection. We will prioritize supporting initiatives for whom the size of

our grant would make a material impact. *To avoid potential conflicts of interest, we do not accept applications from current CINGS members or organizations that they have founded.*

## **GRANT SIZE**

[1<sup>st</sup> Place Grant: \$15,000.00]

[2<sup>nd</sup> Place Grant: \$ 5,000.00]

## **GIVING CIRCLE CRITERIA**

- **Mission and Theme** - Does your mission align with one of our issue areas?
- **Objective** - Does the project qualify as strategic philanthropy, tackling systemic issues?
- **Alignment with CINGS' Core Mission** - How does or will your organization/initiative enhance mutual understanding, dialogue, and knowledge exchange between the US and China?
- **Ability to Execute** – How is your initiative currently positioned for success with respect to its mission? How will you measure the success of your project in the short term and long term?
- **Meaningful Impact in the Short and Long Term** – How does the grant create meaningful and effective impact through the proposed project?

## **APPLICATION PROCESS**

1. The application window is open as of June 18th, 2024.
2. Please answer the application questions below by **July 31st, 2024** and submit to [CINGS@chinainstitute.org](mailto:CINGS@chinainstitute.org). Please include **“2024 Giving Circle Application Submission” in the subject line.** (You may submit in English or Chinese.)
3. Receive first response the week of August 12th, 2024. You will either be asked to interview or will be informed that your application was not accepted.
4. Interview window: August 12th-August 23rd, 2024
5. Final decision: September 2nd, 2024
6. Upon acceptance, onboarding and disbursement of funds to be completed in September

## **GENERAL INFORMATION**

1. Please write a brief introduction of yourself and the organization. Include any social media accounts, websites, related media (videos) etc.
2. Where is your organization based? If a US 501(c)3, EIN #:
3. Provide realized and projected annual budgets for 2022, 2023, 2024 (Expenses and Revenue)
4. Describe your team (full-time, part-time, advisors, investors, partners, affiliates etc.)
5. Explain how your team managed funds in past projects and the results of those efforts.

**PLEASE COMPLETE THE FOLLOWING QUESTIONS FROM EACH CATEGORY. YOUR RESPONSES WILL BE EVALUATED BY THE NGLC GIVING CIRCLE COMMITTEE TO DETERMINE INTERVIEW CANDIDATES.**

### **Mission and Theme:**

1. What is the mission of your organization? [100 word max]

### **Objective:**

1. Describe the problem(s) your organization is trying to solve and your approach to solving them. [300 word max]

### **Alignment with CINGS' Core Mission:**

1. How does your organization enhance mutual understanding between the US and China? [300 word max]

### **Ability to Execute:**

1. Why is your organization/team positioned for success? [300 word max]
2. How will the grant be used? Feel free to describe your budget in a paragraph and/or a table [100 word max]

### **Meaningful Impact:**

1. What do you project your impact to be, and how would you assess your progress? [300 word max]
2. How do you see the grant impacting your organization and objectives for the short and long term? [100 word max]

中文版本:

## China Institute Next Generation x Serica (CINGS) 华美协进社新生代捐赠圈

### 2024年资助申请表

#### 关于我们

**CINGS (China Institute Next Generation x Serica)** 由一群美国和中国的青年组成, 以促进跨文化对话和社会创新为目标, 开展慈善资助。CINGS定期围绕战略慈善的主题开展共学和交流, 并组织相关活动。此捐赠圈为**CINGS**的旗舰项目, 每年, CINGS成员会以捐赠圈的方式, 围绕一个社会创新类的主题, 进行联合资助。

CINGS由China Institute (华美协进社) 和Serica联合发起, 前身为美中慈善倡议 (U.S.-China Philanthropy Initiative)。China Institute (华美协进社) 是一个现坐标美国纽约的独立非营利组织, 由胡适博士和约翰·杜威于1926年共同创立, 其使命是通过艺术、文化和教育加深对中国的理解。Serica计划是一个非营利组织, 致力于召集全球变革者社区, 推动美国、中国和世界其他地区之间的积极社会影响。

美中慈善倡议 (U.S.-China Philanthropy Initiative) 始于2018年。华美协进社为中国全球慈善学院的学生举办了为期一周的教育项目, 与苏珊和大卫·洛克菲勒、苏世民、程安拉、贝琪·戴维森等人开展了救美中慈善合作为主题的对话。如今, 这个项目已经发展成为CINGS。

#### 关于2024年捐赠圈

CINGS发起的年度捐赠圈每年向社会创新行动者提供小额、灵活的慈善资金。对于非营利组织, 我们提供非限定性资金; 对于社会企业, 我们提供非稀释性资助。除了资金支持外, 我们还会通过我们的成员和母机构的网络资源, 为资助伙伴提供战略和组织建设方面的辅导。我们的支持不仅仅是资助: 我们希望能够帮助伙伴们建立能力、提高认知, 加速前进的脚步。

今年, CINGS捐赠圈的重点是中美沟通与合作。我们欢迎来自非营利组织 (例如民非和基金会)、营利性社会企业或个人的申请, 他们致力于以下问题领域:

- 环保、可持续发展、绿色科技
- 社区营造
- 健康与福祉
- 性别平等和融合

以确保公平公正的评审流程, CINGS成员及其开办的企业或项目不得参加捐赠圈资助计划。

#### 资金额度

[第一名: 15,000美元]

[第二名: 5,000美元]

### 评判标准

- 愿景和主题:您的使命是否与捐赠圈今年的问题领域之一相契合?
- 目标:该项目是否符合战略慈善的要求——针对系统性问题提出合理的解决方法?
- 与CINGS核心使命的契合度:您的组织/项目是否可以为美中交流提供机会和价值?
- 执行能力:您和团队是否具有完成此项目的执行能力和相关资源?您如何在短期和长期内衡量项目的成功?
- 意义和影响:您的项目将如何从此次小额非限定性资助中充分获益?

### 申请流程

1. 2024年6月18日23:59开放申请。
2. 2024年7月31日23:59前将申请表填写完毕并提交至[CINGS@chinainstitute.org](mailto:CINGS@chinainstitute.org)。请将邮件主题填写为“**2024 Giving Circle Application**”。(中英文资料皆可。)
3. 2024年8月12日前, CINGS将提供第一轮反馈, 并邀请部分申请者进入面试环节。
4. 2024年8月12日-23日开展线上面试。
5. 2024年9月2日公布结果。
6. 九月预计完成所有资助伙伴的协议签订以及资金发放。

申请表：

## A. 基本信息

1. 请简要介绍您自己和机构，并包括任何社交媒体账号、网站、相关媒体(视频)等。
2. 若以机构身份申请，您的组织位于哪里？主体的注册形式是什么？如果是美国501(c)3组织，请提供税号。
3. 提供2022年、2023年、2024年的实现和预测年度预算(支出和收入)，可直接提供年报链接。
4. 请描述您的团队和利益相关方：全职、兼职、顾问、投资者、合作伙伴、关联方等。
5. 若您的团队曾经获得其他组织或公司的投资或捐赠，请描述团队有效运用资金的经验，以及资金带来的运营结果。

## B. 申请细节

### 【愿景和主题】

6. 请描述贵机构的使命、愿景和价值观。若以个人身份申请，请围绕个人愿景回答。(100字以内)

### 【目标】

7. 请描述您试图解决的问题以及计划采取的方法。(300字以内)

### 【与CINGS核心使命的契合度】

8. 您在过去和未来的行动中如何增进了中美沟通和合作？(300字以内)

### 【执行能力】

9. 请描述您(和机构)的执行能力和资源。(300字以内)
10. 请描述您的预算(段落或表格方式)。(100字以内)

### 【意义和影响】

11. 您将如何衡量进展和项目成效？(300字以内)
12. 您如何看待此次资助对您(和机构)的短期/长期影响？(100字以内)