

## **Teacher Certificate Program**

### **Understanding Chinese Culture in Practice**

**助力 K-16 中文项目：“中国文化通识及实践”证书项目**

China Institute

In Partnership with East China Normal University

#### **Spring 2023 Speakers**

##### **Qinjian Chen 陈勤建**

Tenure professor at East China Normal University and doctoral supervisor of literature, art and folklore; National Intangible Cultural Heritage Protection Expert; Deputy Director of Shanghai Intangible Cultural Heritage Protection Expert Committee.

Prof. Chen's research fields include folklore, literary folklore, intangible cultural heritage, etc. Representative works include "Chinese Folklore", "Chinese Bird Culture", "Chinese Bird Belief", etc. A frequent speaker at international academic conferences, Prof. Chen has presided over more than ten scientific research projects in China and internationally, published 16 monographs, edited 14 books, and more than 180 papers and articles, including "Introduction to Literary Folklore", which won The second prize (monograph) (ranked first) in Chinese Literature for the second National Social Science Outstanding Achievement Award by the Ministry of Education, and 7 provincial and ministerial social science awards. Prof. Chen also won the title of excellent course in the city of Shanghai.

##### **Wei-ling Wu 吴威玲**

Dr. Wei-ling Wu (Ph.D. University of Pennsylvania), teacher of Chinese, consultant, and trainer of Chinese language teachers.

A master Chinese teacher, Dr. Wu taught in K-12 schools in the United States for twenty-five years. Over her long career as a teacher trainer, Dr. Wu has taught courses for teachers of Chinese at New York University, East China Normal University in Shanghai, and other colleges as an adjunct instructor. She has trained hundreds of Chinese language teachers through the Asia Society and the China Institute in the past decade. Dr. Wu has also served on various projects for Chinese language instruction and curriculum development, including those conducted by STARTALK and Chinese Language Schools.

Dr. Wu is the designer, coach, and script writer of the Asia Society's TEQ video lesson series for teaching Chinese, which is accessible across the country and around the world.

Her endeavor as chief author since 1994 has resulted in a range of Chinese textbooks for K–12 students.

### **Zhou Yi 周懿**

Praised for her “breathtaking” meticulous technique and expressiveness by the Washington Post, pipa/qin soloist and educator, Zhou Yi graduated from the Shanghai Conservatory of Music in China. She is the artistic director of the Ba Ban Chinese Music Society of NY.

Zhou Yi's select performances include: Tan Dun's Concerto for Pipa and String Orchestra at the Gewandhaus in Leipzig Germany; Young People's Concert with the New York Philharmonic; Bun-Ching Lam's Song of the Pipa and Sudden Thunder with the Sinfonie orchester Münster; Zuqiang Wu's Sisters of the Grassland with the Ohio Youngstown Symphony Orchestra; guest qin artist with the San Francisco Opera in Bright Sheng's Dream of the Red Chamber; guest pipa and qin artist with the Santa Fe Opera in Huang Ruo's Dr. Sun Yatsen.

Zhou Yi's teaching credits include: Joined Carnegie Hall's Music Explorer educational program; a teaching artist with Flushing Council on Culture & Arts in 2019; conducted music workshops in public schools for the China National Traditional Orchestra's U.S. tour in 2015; gave lectures at Queens and Brooklyn public libraries; performed musical demonstration for students in grades 1-5 with the Global Language Project; a guest Chinese music instructor in NYU's East Asian Studies in 1998. Ms. Zhou's students gained the top scores in a number of musical arts programs and have been awarded in televised talent shows.

### **Wen Zheng 郑文**

Professor and Vice Dean of the Academy of Fine Arts, East China Normal University. Member of Shanghai Artists Association, Research Fellow of Shanghai Dongyuan Jinshi Painting and Calligraphy Academy (上海东元金石书画院). Prof. Zheng's research topics include Chinese painting theory, Chinese painting creation and Chinese painting. Prof. Zheng has held solo educational exhibitions including "Picture and Culture: Zheng Wen's Landscape Painting Education Exhibition", "Silent Mountains and Stretched Days: Zheng Wen's Landscape Painting Exhibition", Qianhe Art Space. Prof. Zheng is the author of various books, including "Chinese Painting Teaching Research", "Silent Mountains and Stretched Days—Zheng Wen's Landscape Painting Collection", "The Basics of Freehand Brushwork in Chinese Painting - A Series of Textbooks of the Basics for Art Colleges", "The Transformation of Jiangnan Society and the Rise of Women School of Painting". Prof. Zheng presides over and undertakes a number of projects of the National Social Science Fund and key projects of the Ministry of Education in China.