

2023 Giving Circle Grant Application

China Institute-Serica U.S.-China Next-Gen Leaders Circle

WHO ARE WE

[China Institute-Serica U.S.-China Next-Gen Leaders Circle \(NGLC\)](#) is one of the first China/US-focused, youth-driven leadership platforms based in the United States. NGLC's mission is to educate and empower changemakers and social innovators to advance philanthropy that brings the US and China closer together. NGLC's vision is to foster a thriving community of diverse skill sets, resources, and experiences across industries to become the leading accelerator for innovative philanthropic initiatives, making a positive impact on economies, societies, and natural habitats in China and the U.S.

NGLC is partnered and led by China Institute and The Serica Initiative.

WHAT IS THE 2023 GIVING CIRCLE

One of the key pillars of NGLC is the annual Giving Circle, where we provide philanthropic funding once a year to an innovative impact-driven cause. In addition to funding, we are also excited to share the extensive networks of our membership base and parent organizations to empower, grow awareness, and accelerate momentum for the grantee's cause.

This year, our area of focus is climate change and environmental sustainability. We are looking for individuals, organizations, and ideas who align with this theme and our overall mission of enhancing US-China connection. In particular, we will prioritize supporting initiatives for whom our grant would make a material impact.

GRANT SIZE

[1st Place Grant: \$10,000.00]

[2nd Place Grant: \$ 5,000.00]

GIVING CIRCLE CRITERIA

- **Theme** - Does your mission align with climate change and/or environmental impact?
- **Objective** - Does the project qualify as strategic philanthropy, tackling systemic issues?
- **Alignment with NGLC's Core Mission** - How does or will your organization / proposed project enhance mutual understanding, dialogue, and knowledge exchange between US and China?
- **Ability to Execute** – How is your initiative currently positioned for success with respect to its mission? How will you measure the success of your project in the short term and long term?
- **Meaningful Impact in the Short and Long Term** – How does the grant create meaningful and effective impact through the proposed project?

APPLICATION PROCESS

1. Please complete the application below by **March 24, 2023** and submit to USChinaNGLC@gmail.com.
2. Receive first response by week of April 5, 2023. You will either be asked to interview or will be informed that your application was not accepted.
3. Interview window April 10-21, 2023
4. Final decision April 28, 2023
5. Upon acceptance, onboarding to be completed by May 5, 2023

GENERAL INFORMATION

1. Please write a brief introduction of yourself and the organization. Include any social media accounts, websites, related media (videos) etc.
2. Where is your organization based? If a US 501(c)3, EIN #:
3. Provide the realized and projected annual budgets for 2022, 2023, 2024 (Expenses and Revenue)
4. Describe your team (full-time, part-time, advisors, investors, partners, affiliates etc.)
5. Explain how your team managed funds in past projects and the results of those efforts.

PLEASE COMPLETE THE FOLLOWING QUESTIONS FROM EACH CATEGORY. YOUR RESPONSES WILL BE EVALUATED BY THE NGLC GIVING CIRCLE COMMITTEE TO DETERMINE INTERVIEW CANDIDATES.

Theme:

1. What is the mission of your organization? [100 word max]

Objective:

1. Describe the problem(s) your organization is trying to solve and your approach to solving them. [300 word max]

Alignment with NGLC's Core Mission:

1. How does your organization enhance mutual understanding between the US and China? [300 word max]

Ability to Execute:

1. Why is your organization/team positioned for success? [300 word max]
2. How will the grant be used? Feel free to describe your budget in a paragraph and/or a table [100 word max]

Meaningful Impact:

1. What do you project your impact to be, and how would you assess your progress? [300 word max]
2. How do you see the grant impacting your organization and objectives for the short and long term? [100 word max]